

Longfield

FOX & ROAD
LAKES
WRAYSBURY



Longfield's future as top-class fishery secured

The waiting and speculation are over! We are writing to introduce ourselves and our plans for Longfield.

We're very excited about building upon what are very strong angling syndicates that have a long history at Longfield.

We have already met Rob Burrage and Tony Parker a number of times, as well as some of the other bailiffs and can now share our plans with all members

We appreciate that there was a lot of uncertainty and that rumours were rife leading up to the sale but

we want to assure you that Fox Pool and Road Lake will continue to thrive as fishing lakes for many years to come.

So what happens next? We will be keeping the same bailiff teams headed up by Rob and Tony and we have already agreed with them a plan of improvements - and a provisional timetable of when they will be put in place.

When deciding which fishery to bid for, Longfield stood out, not only for its beauty but also the sheer commitment and the enthusiasm we found when meeting and talking to the people we met on our visits. It was that strong

sense of comradery that swung it for us and we look forward to working with the bailiffs and improving the facilities for members to enjoy.

For details about planned improvements turn to the next page.

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COMING SOON

Look out for the new Longfield website

Over the next few months, we will be developing Longfield's own website. www.longfield-fishery.co.uk the site is currently live and content is being added regularly. We want the site to be a valuable information source. You will be able to contribute articles, news items as well as upload photos. We hope that those among you who have views, writing skills and photography talents will contribute.

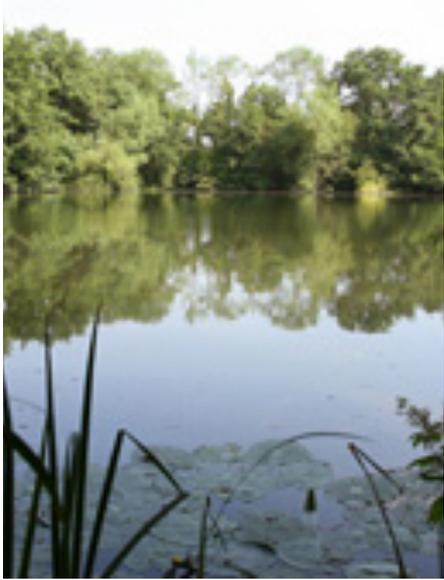
6 month plan	Sep / Oct	Nov / Dec	Jan / Feb
	<p>Metal fencing being erected to improve site security</p> <p>Road repairs and cutting back of hedges along the roadway. Major landscaping on Road Lake</p> <p>Siltex treatment of Road Lake and feeding programme begins</p>	<p>Additional stocking of Road Lake and Fox Pool</p> <p>Winter landscaping of Road Lake and Fox Pool. Clearing and removal of old waste from both lakes</p> <p>Bailiff security ideas</p>	<p>Repairs to swims on Fox Pool</p> <p>Improved portaloos toilet facilities</p> <p>Road Lake final planting and landscaping</p>

What's the restocking plan?

To ensure the future of the fishery we have agreed a long-term stocking plan that will ensure there are always quality young fish coming through to make up for any natural losses. Our initial stocking plan is for the next 5 years and the lakes will have consultants visit every 6 months along with constant monitoring to ensure peak conditions. This is the only policy to stop the peaks and troughs many venues suffer from and ensure a long-term sustainable environment.

Road Lake clearly has the largest requirement so we will be restocking 10 C5 fish (12-16lbs) to be hand picked by our head bailiffs from Viv Shears stock in November / December 2012 and doing the same each year until 2016 when we will be stocking every 2 years.

Fox Pool is in a much better state but will be stocked with 8 x C4 fish each year until 2016. The fish will be hand picked by our head bailiffs.



The works being proposed have been requested by the head bailiffs and were scheduled in order of priority and to minimise inconvenience to angling. We will email members if there are work parties where we would welcome any assistance.

3 prices

New prices will be effective from 1 April 2013

Waiting lists are in operation for all 3 options. It will cost £25 to be placed on Road Lake or Fox Pool waiting list. If you apply for both you will be put on the combined list. This fee is only refundable against membership when this becomes available

Road Lake

£225

annual ticket

£540

2 year ticket

£995

3 year ticket

Road Lake prices will rise over a 3-year period as stock size increases. The 2- and 3-year tickets are the cheapest membership options possible

Fox Pool

£420

annual ticket

£756

2 year ticket

£1071

3 year ticket

Combined

£580

annual ticket for both Lakes

£1166

2 year ticket

£1860

3 year ticket

Road Lake prices will rise over a 3 year period as stock size increases. The 2- and 3-year tickets are the cheapest membership options possible

Discounts* (only one discount can be used)

Loyalty & pre-payment discounts are available and will commence for season 2013/2014

Year 2: 5% discount

Year 3: 7.5% discount

Year 4: 10% discount

E.g. Fox Pool 2013/2014 season = £420

Rejoin for a second year 2014/2015 and get a 5% discount

Rejoin for a third year 2015/2016 and get a 7.5% discount

Rejoin for a fourth year 2016/2017 and get a 10% discount

Multi-year tickets

If you pay for 2 years upfront we will give you a 10% discount. Please contact us for full details of multi year discount prices for membership options

2-year: 10% off

3-year ticket: 15% off

Benefits of multi-year tickets: holders of multi-year tickets will be protected from inflationary rises & any other rises in membership costs as the venue continues to be improved and invested in.

Why are prices going up?

Cemex have always raised prices with no significant investment or improvements. We have decided on a small increase but we are investing significantly in Road Lake and Fox Pool. These planned improvements will be in the region of £10,000 to ensure the best venue for the future

4 About us

Simon Hancock & Candy Stern

We live locally and work in London. Simon is a management consultant and a serial entrepreneur. Keen on self-made solutions, Simon enjoys a wide range of interests including ecology, cycling, paragliding & endurance athletics.

Candy Stern freelances in marketing communications and is passionate about design, modern architecture, sustainability and hiking.

We will both be spending as much time on the lakes as possible so we look forward to meeting all members and being part of the Longfield community for many years to come.



Why Longfield?

Apart from the beauty of the place and owning one of the best fisheries in the area, we were looking for some land to use for permaculture.

Permaculture is the organic development of ecosystems intended to be sustainable and self-supporting with minimal intervention. This basically means we will be growing vegetables, fruits and plants in ways that are in sympathy with the region and land using no fertilisers or artificial methods.

If we are successful we will be lecturing, writing books and selling technical information on how to create organic food gardens

We will be starting planting this year but permaculture is quite tricky especially on an ex working site with very poor soil. However expect to see some nice planting around the lakes and a share of some organic veg from time to time